



GRAFTON SHOPPINGWORLD 'FASHIONS ON THE FIELD' 2010

Grafton Shoppingworld will be hosting three 'Fashions on the Field' events during XXXX Gold Grafton July Racing Carnival 2010.

There is thousands worth of prizes to be won over the three days!

Coffs Prestige Ladies Day – SUNDAY 11TH JULY 2010

Lady of the Carnival

Prizes will be awarded to the winner and runner-up.

What are the judges looking for?

Overall elegant statement, style and originality, racing elegance from top-to-toe.

Accessories to complement each other and overall outfit, eg. shoes, handbag, jewellery, hosiery etc.

Hat / Headwear is essential.

Impeccable grooming and deportment.

William's Millinery Award (Hat or Fascinator)

Prize will be awarded to winner only in this category.

What are the judges looking for?

Headwear to make the overall statement and still complement the outfit.

Style and design of the Millinery – ie. originality, concept of the design theme and wearability.

Focus on overall, well-groomed look with attention to detail.

Hat or headwear with a winter influence is essential.

The Grafton Shoppingworld 'Fashions on the Field' events on Coffs Prestige Lady's Day will commence at 1.25pm sharp and contestants are asked to be at the stage from 1.20pm. Order of judging is as listed above.

The Competition:

On the day representatives of Grafton Shoppingworld will issue badges to potential contestants prior to the heats commencing, anyone wishing to enter who does not receive a badge is asked to see a Grafton Shoppingworld representative at the sign on tent next to the stage, 15min prior to the event commencing.

Contestants will be scrutinised to ensure they fulfil the contestant criteria on the day. Those who do not meet the criteria will be eliminated at this stage.

Contestants will be issued a number fan and will be placed in groups of 10 or more where they will proceed immediately on stage for their heats.

Heats will commence at Main Stage area at 1.25pm.

Finalists meet at Main Stage area at 1.55 pm.

Heats:

Whilst the group is still on stage, the MC will announce those successful contestants through to the finals and then the group will file off stage.

Contestants not selected to progress in the competition, will depart the judging area after handing in their number.

Contestants that have been selected to progress will be issued with a finalist badge and be told when to return to the Main Stage area for the finals at 1:55pm.

Final:

The top 10-20 contestants as selected from the heats will be advised of the Final start time at 1:55pm and must return to the Main Stage area at least 10 minutes before the scheduled Final time.

Judges will then confer and agree on the winner and runner-up if applicable in each category.

The Judges decision is final and discussion will be entered into regarding the competition.

Each category will take approximately 15 minutes. No judging will be held while races are on.

Elders Cup Day – THURSDAY 15TH JULY 2010

Wallace Bishop Most Elegant Lady

Prizes will be awarded to the winner and runner-up.

What are the judges looking for?

Overall elegant statement, style and originality, racing elegance from top-to-toe.

Accessories to complement each other and overall outfit, eg. shoes, handbag, jewellery, hosiery etc.

Hat / Headwear is essential.

Pants or pant suit not appropriate.

Impeccable grooming and deportment.

Ally Contemporary Racewear

Prizes will be awarded to the winner and runner-up.

What are the judges looking for?

Fashion with an edge – a "stand-alone" look!

Being on "trend", displaying this season's fashion statement.

Clever use of accessory co-ordination.

Elders Cup Day – THURSDAY 15TH JULY 2010 (Continued)

Man to Man Best Dressed Gent

Prizes will be awarded to the winner and runner-up.

What are the judges looking for?

Clean, well-cut suit with well polished shoes.

Hat not essential.

Overall look should be focused on "race day" fashion rather than a business look.

It's all about the accessories, ie. binoculars, umbrella, hat, race book etc.

No cheap bright coloured polyester suits!

The Grafton Shoppingworld 'Fashions on the Field' events on Elders Grafton Cup will commence at 1.05pm sharp and contestants are asked to be at the stage from 12.55 pm. Order of judging is as listed above.

The Competition:

Prior to each event commencing contestants will be selected by Grafton Shoppingworld representatives to compete in the Elders Grafton Cup - Grafton Shoppingworld 'Fashions on the Field'. If a contestant wishes to participate in any of the events but are not approached by a representative, they are asked to meet at the sign in tent at the side of the stage 15 minutes to the event commencing. Contestants will be scrutinised to ensure they fulfil the contestant criteria on the day. Those who do not meet the criteria will be eliminated at this stage. Contestants will be issued a number fan for each category and will be placed in groups of 10 or more.

The Contemporary Racewear category is to meet at Main Stage area at 1.05pm sharp.

The Best Dressed Gent category to meet at Main Stage area at 1:40pm sharp.

The Most Elegant Lady category to meet at Main Stage area at 2:15pm sharp.

A selection of Finalists will be asked to remain at the side stage until all heats are completed. The finalists will then proceed back onto the stage where judges will then confer and agree on the winner and runner-up in each category.

The Judges decision is final and discussion will be entered into regarding the competition.

Each category will take approximately 15 minutes. No judging will be held while races are on.

MACLEAN BOWLING CLUB FAMILY DAY – SUNDAY 18TH JULY 2010

Miss Teen (13-17years)

Prizes will be awarded to the winner and runner-up.

Category open to Girls between 13 and 17 years.

What are the judges looking for?

Appropriate Teen Fashion with an edge – a "stand-alone" look!

Being on "trend", displaying this season's youth fashion statement.

Clever use of accessory co-ordination ie: Hat or Headwear, bag, shoes etc.

Kids Fashions on the Field (Under 12 years)

Prizes will be awarded to the winner and runner-up.

Category open to Girls and Boys aged 12 years and under.

What are the judges looking for?

Overall look, style and originality, a well coordinated child's outfit.

Clever use of accessory co-ordination ie: Hat or Headwear, bag, shoes etc.

The Competition:

Contestants will be scrutinised to ensure they fulfil the contestant criteria on the day. Those who do not meet the criteria will be eliminated at this stage.

Contestants will be issued a number fan and will be placed in groups of 10 or more.

As each group is issued with their number fan, they will proceed immediately on stage.

Contestants for Miss Teen category to meet at the Main Stage area at 1.55pm sharp.

Contestants for the Kids Fashions on the Field category to meet to at the Main Stage area at 1.20pm sharp.

Final:

The top 10-20 contestants as selected by the judges. Judges will then confer and agree on the winner and runner-up in each category.

The Judges decision is final and discussion will be entered into regarding the competition.

Each category will take approximately 15 minutes. No judging will be held while races are on.

Contestant Criteria (all days):

All contestants must fulfil the following criteria and acknowledge that they understand and agree to abide by the criteria in order to enter the Grafton Shoppingworld 'Fashions on the Field' events.

Contestants must be 18 years of age or over to enter Coffs Coast Prestige Ladies Day & Elders Grafton Cup Day - Grafton Shoppingworld 'Fashions on the Field'.

Contestants entering the Grafton Shoppingworld 'Kids Fashions on the Field' Miss Teen category must be between 13 and 17 years of age, ID may be required as proof of age so please ensure you have this available if asked.

Contestants entering the Grafton Shoppingworld 'Kids Fashions on the Field' category must be under 12 years of age, ID may be required as proof of age so please ensure you have this available if asked.

Contestants and their outfits are not permitted to have any commercial agenda (ie. in order to promote a business or designer). The aim of the competition is to acknowledge individuals that have gone to the effort to piece together that perfect race outfit.

Contestants must not receive any compensation from a third party for entering.

Prize winners are not permitted to transfer their prizes to a third party without first obtaining permission from the establishment issuing that prize.