

XXXX Gold GRAFTON JULY RACING CARNIVAL 2009



GRAFTON SHOPPINGWORLD 'FASHIONS ON THE FIELD' 2009

Grafton Shoppingworld will be hosting three 'Fashions on the Field' events during XXXX Gold Grafton July Racing Carnival 2009.

There is over \$9,000 worth of prizes to be won over the three days!

GEOFF KING VOLKSWAGEN LADIES DAY – SUNDAY 12TH JULY 2009

Grafton Shoppingworld 'Fashions on the Field' presented by Vertigo Blue, over \$3,000 worth of prizes to be won! Categories include:

Vertigo Blue Lady of the Carnival

- Prizes will be awarded to the winner and runner-up.
- What are the judges looking for?
 - Overall elegant statement, style and originality, racing elegance from top-to-toe.
 - Accessories to complement each other and overall outfit, eg. shoes, handbag, jewellery, hosiery etc.
 - Hat / Headwear is essential.
 - Impeccable grooming and deportment.

Vertigo Blue Millinery Award (Hat or Fascinator)

- Prize will be awarded to winner only in this category.
- What are the judges looking for?
 - Headwear to make the overall statement and still complement the outfit.
 - Style and design of the Millinery – ie. originality, concept of the design theme and wearability.
 - Focus on overall, well-groomed look with attention to detail.
 - Hat or headwear with a winter influence is essential, eg. fur, felt, wool.

The Grafton Shoppingworld 'Fashions on the Field' events on Geoff King Volkswagen Ladies Day will commence at 1.15pm sharp and contestants are asked to be at the stage from 12:45pm. Order of judging is as listed above.

Contestant Criteria:

All contestants must fulfil the following criteria and acknowledge that they understand and agree to abide by the criteria in order to enter the Grafton Shoppingworld 'Fashions on the Field' events.

- Contestants must be 18 years of age or over to enter Geoff King Volkswagen Ladies Day - Grafton Shoppingworld 'Fashions on the Field'.
- Contestants and their outfits are not permitted to have any commercial agenda (ie. in order to promote a business or designer). The aim of the competition is to acknowledge individuals that have gone to the effort to piece together that perfect race outfit.
- Contestants must not receive any compensation from a third party for entering.
- Prize winners are not permitted to transfer their prizes to a third party without first obtaining permission from the establishment issuing that prize.

The Competition:

- To enter contestants must pre register at the Main Stage from 12.00noon on Ladies Day, once registered you will be allocated a Heat and all contestants must be back at the Stage area 10 minutes before their allocated heat time to be eligible to enter.
- Contestants will be scrutinised to ensure they fulfil the contestant criteria on the day. Those who do not meet the criteria will be eliminated at this stage.
- Contestants will be issued a number fan and will be placed in groups of 10 or more.
- As each group is issued with their number fan, they will proceed immediately on stage for the heats.
- Heats 1 -2 meet at Main Stage area at 1.05pm.
- Heats 3-4 meet at Main Stage area at 1.40pm.
- Finalists meet at Main Stage area at 2.15pm.

Heats:

- A judging panel will select their top contestants in each heat. They may not select any from a heat also.
- Whilst the group is still on stage, the MC will announce those successful contestants through to the finals and then the group will file off stage.
- Contestants not selected to progress in the competition, will depart the judging area after handing in their number.
- Contestants that have been selected to progress will retain their numbers and be told when to return to the Main Stage area for the finals.

Final:

- The top 10-20 contestants as selected from the heats will be advised of the Final start time and must return to the Main Stage area at least 10 minutes before the scheduled Final time.
- Judges will then confer and agree on the winner and runner-up if applicable in each category.
- The Judges decision is final and discussion will be entered into regarding the competition.

Each category will take approximately 15 minutes. No judging will be held while races are on.

Judging Criteria:

Judges will base their decisions on the following criteria:

- No compulsories – ie. Hosiery, gloves, however contestants should be wearing shoes, carrying a bag – we are looking for a COMPLETE OUTFIT!
- To be well groomed overall.
- Shoes must not be scuffed.
- Handbag matching or coordinated. Handbags have come of age, with not just leather, beautifully sculptured bags are creative with fantastic fabrics etc.
- And the information provided above about 'what the judges are looking for?'

GDSC GRAFTON CUP DAY – THURSDAY 16TH JULY 2009

Grafton Shoppingworld 'Fashions on the Field' presented by Man to Man, over \$5,000 worth of prizes to win! Categories include:

Wallace Bishop Most Elegant Lady

- Prizes will be awarded to the winner and runner-up.
- What are the judges looking for?
 - Overall elegant statement, style and originality, racing elegance from top-to-toe.
 - Accessories to complement each other and overall outfit, eg. shoes, handbag, jewellery, hosiery etc.
 - Hat / Headwear is essential.
 - Pants or pant suit not appropriate.
 - Impeccable grooming and deportment.

Foxx Foe Contemporary Racewear

- Prizes will be awarded to the winner and runner-up.
- What are the judges looking for?
 - Fashion with an edge – a “stand-alone” look!
 - Being on “trend”, displaying this season’s fashion statement.
 - Clever use of accessory co-ordination.

Man to Man Best Dressed Gent

- Prizes will be awarded to the winner and runner-up.
- What are the judges looking for?
 - Clean, well-cut suit with well polished shoes.
 - Hat not essential but must be felt based.
 - Overall look should be focused on “race day” fashion rather than a business look.
 - It’s all about the accessories, ie. binoculars, umbrella, hat, race book etc.
 - No cheap bright coloured polyester suits!

The Grafton Shoppingworld 'Fashions on the Field' events on GDSC Grafton Cup will commence at 1.15pm sharp and contestants are asked to be at the stage from 12:45pm. Order of judging is as listed above.

Contestant Criteria:

All contestants must fulfil the following criteria and acknowledge that they understand and agree to abide by the criteria in order to enter the Grafton Shoppingworld 'Fashions on the Field' events.

- Contestants must be 18 years of age or over to enter the GDSC Grafton Cup - Grafton Shoppingworld 'Fashions on the Field'.
- Contestants and their outfits are not permitted to have any commercial agenda (ie. in order to promote a business or designer). The aim of the competition is to acknowledge individuals that have gone to the effort to piece together that perfect race outfit.
- Contestants must not receive any compensation from a third party for entering.
- Prize winners are not permitted to transfer their prizes to a third party without first obtaining permission from the establishment issuing that prize.

The Competition:

- Contestants will be selected by Judges to compete in the GDSC Grafton Cup - Grafton Shoppingworld 'Fashions on the Field'. Contestants will be given a ticket pin and asked to meet at the Main Stage 10 minutes before for their category final.
- Contestants will be scrutinised to ensure they fulfil the contestant criteria on the day. Those who do not meet the criteria will be eliminated at this stage.
- Contestants will be issued a number fan for each category and will be placed in groups of 10 or more.
- As each group is issued with their number fan, they will proceed immediately on stage for the category finals
- Finalists in the Contemporary Racewear category to meet at Main Stage at 1.05pm sharp.
- Finalists in the Most Elegant Lady category to meet at Main Stage area at 1.40pm sharp.
- Finalists in the Best Dressed Gent category to meet at Main Stage area at 2.15pm sharp.

Final:

- Selected contestants must meet at the Main Stage area at least 10 minutes before the scheduled Final time as above.
- Judges will then confer and agree on the winner and runner-up in each category.
- The Judges decision is final and discussion will be entered into regarding the competition.

Each category will take approximately 15 minutes. No judging will be held while races are on.

Judging Criteria:

Judges will base their decisions on the following criteria:

- No compulsories – ie. Hosiery, gloves, however contestants should be wearing shoes, carrying a bag – we are looking for a COMPLETE OUTFIT!
- To be well groomed overall.
- Shoes must not be scuffed.
- Handbag matching or coordinated
- And the information provided above about 'what the judges are looking for?'

MACLEAN BOWLING CLUB FAMILY DAY – SUNDAY 17TH JULY 2009

Grafton Shoppingworld 'Kids Fashions on the Field' presented by Big W, great prizes to be won in each category! Categories include:

Big W Miss Teen (13-17years)

- Prizes will be awarded to the winner and runner-up.
- Category open to Girls between 13 and 17 years.
- What are the judges looking for?
 - Teen Fashion with an edge – a “stand-alone” look!
 - Being on “trend”, displaying this season’s youth fashion statement.
 - Clever use of accessory co-ordination ie: Hat or Headwear, bag, shoes etc.

Big W Kids Fashions on the Field (Under 12 years)

- Prizes will be awarded to the winner and runner-up.
- Category open to Girls and Boys aged 12 years and under.
- What are the judges looking for?
 - Overall look, style and originality, a well coordinated child’s outfit with an ‘edge’.
 - Being on “trend”, displaying this season’s children’s fashion statement.
 - Clever use of accessory co-ordination ie: Hat or Headwear, bag, shoes etc.

The Grafton Shoppingworld 'Kids Fashions on the Field' events on Maclean Bowling Club Family Day will commence at 1.20pm sharp and contestants are asked to be at the stage from 12:45pm. Order of judging is as listed above.

Contestant Criteria:

All contestants must fulfil the following criteria and acknowledge that they understand and agree to abide by the criteria in order to enter the Grafton Shoppingworld 'Fashions on the Field' events.

- Contestants entering the Grafton Shoppingworld 'Kids Fashions on the Field' Miss Teen category must be between 13 and 17years of age, ID may be required as proof of age so please ensure you have this available if asked.
- Contestants entering the Grafton Shoppingworld 'Kids Fashions on the Field' category must be under 12 years of age, ID may be required as proof of age so please ensure you have this available if asked.
- Contestants and their outfits are not permitted to have any commercial agenda (ie. in order to promote a business or designer). The aim of the competition is to acknowledge individuals that have gone to the effort to piece together that perfect race outfit.
- Contestants must not receive any compensation from a third party for entering.
- Prize winners are not permitted to transfer their prizes to a third party without first obtaining permission from the establishment issuing that prize.

The Competition:

- To enter contestants must pre register at the Main Stage from 12.00noon on Maclean Cup Day, and all contestants must be back at the Main Stage area 10 minutes before their allocated Final time to be eligible to enter.
- Contestants will be scrutinised to ensure they fulfil the contestant criteria on the day. Those who do not meet the criteria will be eliminated at this stage.
- Contestants will be issued a number fan and will be placed in groups of 10 or more.
- As each group is issued with their number fan, they will proceed immediately on stage for the Finals.
- Finalists for Miss Teen category to meet at the Main Stage area at 1.20pm sharp.
- Finalists for the Kids Fashions on the Field category to meet to at the Main Stage area at 1.55pm sharp.

Final:

- The top 10-20 contestants as selected by the judges will be advised of the Final start time and must return to the Main Stage area at least 10 minutes before the scheduled Final time.
- Judges will then confer and agree on the winner and runner-up in each category.
- The Judges decision is final and discussion will be entered into regarding the competition.

Each category will take approximately 15 minutes. No judging will be held while races are on.

Judging Criteria:

Judges will base their decisions on the following criteria:

- No compulsories – ie. Hosiery, gloves, however contestants should be wearing shoes, carrying a bag – we are looking for a COMPLETE OUTFIT!
- To be well groomed overall.
- Shoes must not be scuffed.
- Handbag matching or coordinated.
- And the information provided above about 'what the judges are looking for?'